

List of Presentations

Friday, November 28 15:30–17:30

Hotel Tokyu Inn
ANPOR Council Meeting

Friday, November 28 18:00–20:00

Toki Messe Observation Room
Welcome Party

Saturday, November 29 9:30–10:00

International Conference Room 4F
Opening Remarks

Sung Kyum Cho, Jantima Kheokao, Takashi Inoguchi (ANPOR)

Saturday, November 29 10:15–11:45

International Conference Room 4F
Key Note Speeches

Miguel Basanez (Tufts University)

Ijaz Gilani (PIPO)

Ichiro Tanioka (Osaka University of Commerce)

Moderator: Takashi Inoguchi (ANPOR)

Saturday, November 29 13:15–14:45

International Conference Room 4F

Social Capital and Social Inequality in Asia

Organizer: Ryozo Yoshino, The Institute of Statistical Mathematics, Japan

“Social Capital and Social Inequality in Asia,” Ryozo Yoshino, The Institute of Statistical Mathematics, Japan

“Has Japan's Social Capital been Deteriorated?-Evidence from the 2013 National Survey of Social Capital-,” Yoji Inaba, Nihon University, College of Law, Japan

“Social Capital and Subjective Happiness,” Yoshimichi Sato, Tohoku University, Japan

Cherry A 302A

Health Promotion and Nursing Science (1)

Chair: Kee-Jae Lee

“Factors Affecting the Occurrence of Aedes Aegypti Linnaeus in Households at Amphoe Nakhon Chai Si, Nakhon Pathom Province, Thailand,” Phimlada Anansirikasem, Boromarajonani College of Nursing, Chakriraj, Thailand

“The Application of Student Development Activities Program Based on the Contemplative Education Model,” Wantanee Naksrisang, Sukjai Charoensuk and Nongnuch Suapumee, Boromarajonani College of Nursing, Chakriraj, Thailand

“Research Title "Socio-cultural change with obesity problem in Thailand."” Assist. Prof. Dr. Dusadee Charoensuk, Eastern Asia University, Thailand

“Assessing Self-reported Smoking Status by urinary cotinine measurement in the Korean National Environmental Health Survey,” Kee-Jae Lee, Korea National Open University, Korea

Cherry B 302B

Social Media and Dividable Persons (1)

Chair: Takafumi Suzuki, Faculty of Sociology, Toyo University

“An Investigation of Influentials and Noninfluentials' Profiles and Message Properties on the Microblog Platform,” Cong Liu and Yi Liu, Shanghai Jiao Tong University, China

“Relationship between Internet Use and Social Identification,” Yungeng Xie, Wei Chen and Yi Liu, Institute of Arts and Humanities, Shanghai Jiaotong University, China

“Brand Crisis in Social Network: A New Model from Entertainment Perspective,” Rungsiman Nararatwong^{1,3}, Roberto Sebastian Legaspi², Hitoshi Okada³, Tetsuro Kobayashi³ and Hiroshi Maruyama²

¹The Graduate University for Advanced Studies, Japan

²The Institute of Statistical Mathematics, Japan

³National Institute of Informatics, Japan

“Factory Workers' Public Opinion on Issues in Malaysia: The Role of Media,” Aini Maznina A manaf, Zeti Azreen Ahmad and Mazni Buyong, International Islamic University Malaysia, Malaysia

Sunflower 306+307

Citizen's Political Efficacy and Participation: Comparative Perspective in Shanghai, Hong Kong, Macau, and Taipei

Organizer: Ching-hsin Yu, Election Study Center, National Chengchi University, Taiwan, Taiwan

“Citizen's Political Efficacy and Participation in Taipei,” Ching-hsin Yu and Eric Cheng-hua Yu, Election Study Center, National Chengchi University, Taiwan, Taiwan

“The understanding of the relationship among social media usage, political efficacy and political participation in Macao,” Angus Wh Cheong, Athena Seng and Yuan Liu, Macao Polling Research Association, Macao

“Political Efficacy and Participation in Hong Kong: Quality versus Quantity,” Robert Ty Chung and Winnie Wy Lee, Public Opinion Programme, The University of Hong Kong, Hong Kong

“Media Use, Citizen Engagement and Political Efficacy in Shanghai,” Baohua Zhou, Shuanglong Li, Bofei Zheng and Bing Tong, Media and Public Opinion Research Center, Fudan University, China

Saturday, November 29 15:00–16:30

International Conference Room 4F

Has Public Opinion Research Helped Sustain Representative Democracy in Asia? (1)

Organizer: Shin Dong Kim, Hallym University, Korea

“Voting Advice Applications in Japan: An Overview,” Takayoshi Uekami¹ and Hidenori Tsutsumi²

¹Kochi University, Japan

²Kagawa University, Japan

“Next Step for Voting Advice Applications: Taiwan's Experience of Online Meeting with Legislators,”

Boyu Chen¹, Da-chi Liao² and Peng-hsiang Shih³

¹Institute of Political Science, National Sun Yat-sen University, Taiwan

²Institute of Political Science, National Sun Yat-sen University, Taiwan

³Department of Political Science, National Chengchi University

“The Effects of VAAs on Voter's Sophistication in Japan,” Hidenori Tsutsumi¹, Takayoshi Uekami² and

Inamasu Kazunori³

¹Kagawa University, Japan

²Kochi University, Japan

³Kwansei Gakuin University, Japan

“Voting Advice Applications in Korea,” Myoungho Park, Dongguk University-Seoul, Korea

Cherry A 302A

Health and Nutrition in the Changing Asian Society

Organizer: Nobuko Murayama, University of Niigata Prefecture, Japan

“CHIRDREN MALNUTRION OUTBREAK IN WEST OF LOMBOK,” Dr. Chairun Nasirin, College of Health Science (STIKES MATARAM) INDONESIA, Indonesia

“Socioeconomic factors, health and nutrition among elderlies in Japan,” Asami Ota, Health and Nutrition, University of Niigata Prefecture, Japan

“Relationship between eating behaviors, body mass index, and blood pressure: Study among hypertensive older adults in Saraburi province, Thailand,” Tassanee Krirkgulthorn^{1,2}, Bang-on Phoanoi² and Kanyanat Kerdchein¹

¹Boromarajonani College of Nursing, Nakhon Ratchasima, Thailand

²Boromarajonani College of Nursing Saraburi, Thailand

³Boromarajonani College of Nursing, Nakhon Ratchasima Thailand

Cherry B 302B

Trust in Governments

Chair: Syed Arabi Idid, International Islamic University Malaysia, Malaysia

“An Empirical Study of the Impact of Media Use on Government Trust in College Students,” Hong Chen¹, Jia Guang Zheng¹ and Yang Xu Zhang²

¹School of Communication, East China normal university, China

²Institute of Arts and Humanities, Shanghai Jiao Tong University

“Framing Corruption in the Public Imagination: Evidence from China's Media Landscape,” Scott Fritzen¹ and Fanyijing Wang²

¹New York University Shanghai, China

²East China Normal University

“How to Earn Public Trust in Risk Communication: Factors Specifying Trust in Japanese Government in the Concern of Nuclear Power Plants,” Satomi Furuno¹ and Naoya Ito²

¹Graduate School of International Media, Communication, and Tourism Studies, Hokkaido University, Japan

²Faculty of Media and Communication, Hokkaido University

“An Empirical Study of the Impact of Media Use on Government Trust in College Students,” Guangjia Zheng¹, Jia Guang Zheng¹ and Yang Xu Zhang²

¹School of Communication, East China normal university

²Institute of Arts and Humanities, Shanghai Jiao Tong University

Sunflower 306+307

Well-Being and Quality of Life in Asia (1)

Chair: Takashi Inoguchi, University of Niigata Prefecture, Japan

“Satisfaction with Daily Life Aspects: Japan 2013,” Takashi Inoguchi, University of Niigata Prefecture, Japan

“Women's Higher Education and the Future of Family Values in Asian Societies,” Hachiro Iwai, Graduate School of Education, Kyoto University, Japan

“Cross-national Analysis on the Oriental Cultural Sphere Based on Survey Data,” Yuejun Zheng, Doshisha University, Japan

“Well-Being Among East Asia's Ageing Populations,” Nicole Claudine Naurath, Gallup, Thailand

Saturday, November 29 16:45–17:45

International Conference Room 4F

Has Public Opinion Research Helped Sustain Representative Democracy in Asia? (2)

Organizer: Ryosuke Nishida, Ritsumeikan University, Japan

“Has Public Opinion Research Helped Sustain Representative Democracy in Asia?,” Satoshi Narihara, The University of Tokyo, Japan

“Investigation of campaign and policymaking for a harmonious system,” Fumiko Kudoh, Independent, Japan

“Did the Online Election Campaign Fail?: a Survey Analysis of the Effects of the Online Campaign in the 2013 Japan Upper House Election,” Morihiro Ogasahara, Kansai University, Japan

“Comment on the session "Has Public Opinion Research Helped Sustain Representative Democracy in Asia?,” Naoto Ikegai, The University of Tokyo, Japan

“How Did the Online Election Campaign Change the Election of Japan?,” Ryosuke Nishida, Ritsumeikan University, Japan

Cherry A 302A

Well-Being and Quality of Life in Asia (2)

Organizer: Hiroo Harada, Economics Department, Senshu University, Japan

“Social Well-Being/Capital in Asia: From the Questionnaire Approach,” Hiroo Harada, Economics Department, Senshu University, Japan

“Social Network, Family Policy, and Fertility Decision,” Masayuki Kanai, Senshu University, Japan

“Community Awareness and Life Satisfaction of Citizens in Kawasaki City,” Satoshi Kambara, Senshu Uni. School of Commerce, Japan

Cherry B 302B

Self-Sustainable Societies in Asia?

Organizer: Midori Aoyagi, National Institute for Environmental Studies, Japan

“Environmental Attitudes and Behaviors: Analyses of the Philippines using ISSP 1993, 2000, and 2010 surveys,” Joseph anthony Lazareto Reyes, Tohoku University, Philippines

“The key for the building Self-Sustainable Societies in Asia – Energy Choices,” Midori Aoyagi, National Institute for Environmental Studies, Japan

“Environmental Issues, Public Responses, and Media Communication in China,” Shaojing Sun, Fudan University, China

“People's Attitudes Toward Nuclear Energy Policy: The Impact of Fukushima Daiichi Nuclear Accident,” Noriko Iwai¹ and Kuniaki Shishido²

¹JGSS Research Center, Osaka University of Commerce, Japan

²Osaka University of Commerce, Japan

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ANPOR General Meeting

Sunday, November 30 8:30–10:00

Rose B 201 B

Tutorial session

“Introduction to Multilevel Modeling”

SUGISAWA Taketoshi (Faculty of Education, Niigata University)

Cosmos 203+204

Evaluating and understanding societal communication

Chair: Sung kyum Cho, Chungnam National University, Korea

“Exploring Communication Etiquette in Online Communities through the Presence of Foul Language and Network Statuses,” Jin ah Kwak¹, Sung kyum Cho² and Jong-seok Byun³

¹KAIST (Korea Advanced Institute of Science and Technology) Korea

²Chungnam National University

³Hanshin University

“Using a Communication Index in the Age of Digital Polarization,” Sung kyum Cho¹ and Bumjune

Lee²

¹Chungnam National University, Korea

²Seoul National University

“Variance estimation of the population proportion estimator based on the randomness due to RDD and nonresponse in telephone survey,” Mingue Park, Korea University, Korea

Cherry A 302A

Health Promotion and Nursing Science (2)

Chair: Robert Chung, Public Opinion Programme, The University of Hong Kong, Hong Kong

“Fatigue Relief among Cervical Cancer Patients in Thailand: Praying and Meditation,” Suppakorn Wankrathok, Boromarajonani College of Nursing, Chon Buri, Thailand

“Factors Influencing Intention to Have Pap Smear Screening Among Thai Women in Rajvithi Campus, Mahidol University Bangkok,” Ashfaq Ahmed Khawaja khail¹, Pimsurang Taechaboonsersak² and Khin Swe swe¹

¹Faculty of Public Health, Mahidol University, Bangkok, Thailand, Thailand

²Faculty of Public Health, Mahidol University, Bangkok, Thailand

“Response rate of adverse events following immunization monitoring: lessons learned from surveillance in Chiang Mai, Thailand,” Kannika Thiankhanithikun, FACULTY OF PHARMACY, CHIANG MAI UNIVERSITY, Thailand, Chiang Mai ADR Network

“Promoting reproductive health care services for women migrant workers: be healthy with friendly service,” Wirawan Klayhiran, Boromarajonani College of Nursing, Ratchaburi, Thailand

Cherry B 302B

Social Media and Dividable Persons (2)

Chair: Yuejun Zheng, Doshisha University, Japan

“Improving community life through Public Relations,” Masateru Noguchi¹ and Ito Naoya²

¹Hokkaido University, Japan

²Research faculty of Media and Communication, Hokkaido University, Japan

“Cybercrime: traditional crime conducted through the internet,” Mazni Buyong, Aini A.manaf and Zeti Ahmad, International Islamic University Malaysia (IIUM), Malaysia

“Effect of Use and Gratifications Theory to Knowledge Sharing in Social Media: Evidence from Officers in Thailand,” Noppanon Homsud and Pattraporn Trongchookiat, FACULTY OF MANAGEMENT SCIENCE, SILPAKORN UNIVERSITY, Thailand

~~“Chinese Internet Users' Communication Behaviors in Public Events: A Survey on Internet Users from 36 Cities,” Rui Qiao, Institute of Arts and Humanities, Shanghai Jiao Tong University, China~~

Iris 304

Eating Habits in Asia

Chair: Takafumi Suzuki

“Factors influencing urban and rural Thai adolescents' eating behavior,” Kamonporn Patcheep,
Boromarajonani College of Nursing, Ratchaburi, Thailand

“Hedonic and Utilitarian Values of Eating Fast Food: A Case Study of Undergraduate Students in
Thailand,” Pattaporn Trongchookiat and Noppanon Homsud, FACULTY OF MANAGEMENT
SCIENCE, SILPAKORN UNIVERSITY, Thailand

“Facebook: An Attractive Channel through Restaurant selection on Holiday,” Jittapon Chumkate and
Narisa Chuminjak, FACULTY OF MANAGEMENT SCIENCE, SILPAKORN UNIVERSITY,
Thailand

“The Factor Related in Foreign Food Restaurant Selection of Thais Teenagers in Bangkok,” Thapanee
Saeong and Thirawat Chantuk, FACULTY OF MANAGEMENT SCIENCE, SILPAKORN
UNIVERSITY, Thailand

Sunflower 306+307

How to Measure to Take Care of Aging Societies in Asia (1)

Chair: Shalinder Mahajan, Team Cvoter, India

“Analysis of Personal Networks Maintained by the Elderly in Japan, Satoshi Watanabe¹, Hirohide
Shibutani², Harumasa Yoshimura³ and Atsushi Kokubo²

¹Akita Prefectural University, Japan

²Aomori University, Japan

³Nara University, Japan

“A Study in Labor Force Participation of Elderly Affecting an Enchantment of Economic Strength on
the Community in Phetchaburi Province,” Thirawat Chantuk, FACULTY OF MANAGEMENT
SCIENCE, SILPAKORN UNIVERSITY, Thailand

“Factor affecting decision to purchasing life Insurance for elderly of government official in Pranburi
Prachuap Khiri Khan,” Noppadol Towichaikul, Teerapat Eamla-or and Kromatan
Wongwaiamornwate, FACULTY OF MANAGEMENT SCIENCE, SILPAKORN UNIVERSITY,
Thailand

“Behavior and Factors that Affecting the Money Saving Choice of Elder Consumers in Hua-Hin
District, Thailand,” Supawadee Pandoung and Thitiporn Sumransat, FACULTY OF
MANAGEMENT SCIENCE, SILPAKORN UNIVERSITY, Thailand

Sunday, November 30 10:15–11:45

Rose A 201A

Poster Session (1)

- “Demand Forecasting for Pharmacy Technicians of the General Hospitals and Private Hospitals in Northern Thailand in the Year 2013-2022 by System Dynamics Modeling,” Nicha Suriyakanont¹, Sakon Supakul² and Thosaporn Promwong³
¹Sirindhorn College of Public Health, Phitsanulok, Thailand
²Faculty of Pharmacy, Chiang Mai University, Chiang Mai, Thailand
³Faculty of Engineering, Chiang Mai University, Chiang Mai, Thailand
- “Tobacco Smoking Survey in the Higher-Education Network: A Pilot Study in Schools of Engineer in a Northeast Province of Thailand,” Supawadee Chaidachatorn and Ratchanee Choonkor, Boromarajonani College of Nursing, Nakhonratchasima, Thailand
- “Research on network sexual content influence on young women,” Li Yongjian, China Youth University of Political Studies, China
- “The Effect of the Dietary Education Through Korat Song for Thai Type II Diabetic Patients,” Wiparat Suwanwaiphaththana, Jongkolnee Tuicharoen and Patchareeporn Kumram, Boromarajonani College of Nursing, Nakhon Ratchasima, Thailand
- “Stress and Mental Health of Baccalaureate Nursing Students From the Five Southern Border Provinces of Thailand,” Duangrat Kathalae, Boromarajonani College of Nursing, Nakhonratchasima, Thailand
- “The Relating Factors to Health Promoting Behaviors of Diabetes Mellitus type 2 Patients Treated at Nongkratum Primary Care Unit, Muang District, Nakhonratchasima,” Thassanee Thipsungnoen, Praphaphon Suemram and Apiradee Sooksangdown, Boromarajonani College of Nursing, Thailand
- “PREPARING THE FAMILY FOR AGING CARE SUPHANBURI PROVINCE, THAILAND,” Umakorn Jaiyungyuen, Supaporn Voraroon, Sarinthorn Mangkamanee and Chakkrit Luk-in, Boromarajonani College of Nursing, Suphanburi, Thailand
- “Understanding SNS usage behavior in college students: Application of the Planned Behavior Theory,” Min-jeong Kim¹ and Kyo heon Kim²
¹Dep. of Psychology, Chungnam National University
²Dep. of Psychology, Chungnam National University
- “Client Satisfaction of Academic Service focusing on Health Education Provided by Nursing Instructors and Nursing Students from Boromarajonani College of Nursing, Nakhonratchasima,” Supisara Suwanchat^{1,2}, Laorwan Oungsakul¹ and Rumpai Munsraket¹
¹Boromarajonani College of Nursing, Nakhonratchasima, Thailand
²Boromarajonani College of Nursing, Nakhonratchasima, Thailand
³Boromarajonani College of Nursing, Nakhonratchasima, Thailand
- “The Study Relationship Between Drinking Coffee and Doing exercise with Bone Mass Density of Women Who Work in Boromarajonani College of Nursing, Nakhon Ratchasima,” Laorwan

Oungsakul, Jidapa Jittasuttho and Wanna Tananupapphaisan, Boromarajonani College of Nursing, Nakhonratchasima, Thailand

“The Perception towards Illness and Chemotherapy of Breast Cancer North-Eastern Women,”

Kotchakorn Kaewprom¹, Orusa Thammanitkij², Rattaikarn Kuedchern², Punnapika Somdee³ and Rapeepan Sawadsingh³

¹Boromarajonani College of Nursing Nakhon Ratchasima, Thailand

²Borommaratchonnani, Nakhon Ratchasima, Thailand

³Maharat Nakhon Ratchasima Hospital, Thailand

“The Study on Satisfaction towards Organization Capital of Personnel at Boromarajonani College of Nursing, Nakhon Ratchasima Fiscal Year 2014,” Jidapa Jittasuttho, Laorwan Uengsakul and Thananat Sakrasan, BOROMRATCHACHONNANEE NACHONRATCHASIMA NURSING COLLEGE, Thailand

“Study of Health Status of Autistic Children, Knowledge and Stress Level of Caregivers of Children with Autism Received a Service Suphanburi Province, Thailand,” Prawida Photong, Supattra Chansuwan, Soontaree Kachat and Sauwalak Sanchalad, Boromarajonani college of nursing, Suphanburi, Thailand

“The Effect of Internet Addiction and Honesty on On-line Ethical Problem for Adult,” Ye-seul Lee¹, Min-jeong Kim² and Kyo-heon Kim³

¹Chungnam National University, Korea

²Chungnam National University

³Chungnam National University

“A Survey of Health Status and Body Mass Index of Clients Participating in a Health Promotion Project at a Buddhist Foundation in Northeast Thailand,” Wipawee Ponkaew, Daungrat Kathalae, Nichapat Ratsakul, Wichitra Nawanantawong, Wiparat Suwanwaiphattana and Thanatphon Kulsantoa, Boromarajonani College of Nursing Nakhon Ratchasima, Thailand

“The Environment and classified area of NR Homestay, Samutsongkhram Province,” Sopacha Eamopas, University of the Thai Chamber of Commerce, Thailand

“Uses of Mass Media and Online Media among Students in Colleges under Jurisdiction of the Praboromarajchanok Institute of Health Workforce Development,” Associate Prof. Jantima Kheokao, PhD, School of Communication Arts, University of the Thai Chamber of Commerce, Thailand

Rose B 201 B

Gambling Research (joint session with Asian Health Psychology Association)

Organizer: Kyo heon Kim, Dep. of Psychology, Chungnam National University, Korea

“A Psychosociocultural model of problem gambling in the Korean society,” Kyo-heon Kim¹, Sun joong Kwon², Se jin Kim³ and Sook hee Im⁴

¹Dep. of Psychology, Chungnam National University, Korea

²Dept. of Counseling Psychology, Korean Baptist Theological University

³Center of Addiction Behavior, Chungnam National University

⁴Center of Addiction Behavior, Chungnam National University

“A study on the psychometric validity of psychosociocultural model of problem gambling,” Hyun ji Shin¹, Kyo heon Kim², Sun joong Kwon³ and Sook hee Im⁴

¹Chungnam National University, Korea

²Dep. of Psychology, Chungnam National University

³Dept. of Counseling Psychology, Korean Baptist Theological University

⁴Center of Addiction Behavior, Chungnam National University

“Epidemiological study of problem gambling in the Korea,” Sook hee Im¹, Kyo heon Kim², Sun joong Kwon³ and Se jin Kim⁴

¹Center of Addiction Behavior, Chungnam National University

²Dep. of Psychology, Chungnam National University

³Dept. of Counseling Psychology, Korean Baptist Theological University

⁴Center of Addiction Behavior, Chungnam National University

Cosmos 203+204

Survey Methodology and Environmental Consciousness

Chair: Kazufumi Manabe, Aoyama Gakuin University, Japan

“Problems with and Future Prospects for the Data Analysis of Cross-National Comparative Surveys,”
Kazufumi Manabe, Aoyama Gakuin University, Japan

“Use of semantic analysis of texts for item analysis and generation,” Cheongtag Kim and Sungjoon Park, Seoul National University, Korea

“Examining A Social-Cognitive Model Predicting Chinese People's Information Seeking Behavior Regarding Environmental Risks: Toward A Public-Oriented Way of Risk Communication,” Yiwei Li¹, Yu Guo² and Naoya Ito³

¹Hokkaido University, Japan

²Hokkaido University, Japan

³Hokkaido University, Japan

“Causal Analysis on Garbage Increase and People's Environmental Consciousness in Rural China,” Yanyan Chen¹ and Yuejun Zheng²

¹Doshisha University, Japan

²Doshisha University, Japan

Cherry A 302 A

Electoral Studies

Chair: Christian Collet, International Christian University, Tokyo, Japan

“AII (Anti Incumbency Index): Democratisation & Fresh evidences,” Yashwant Deshmukh and Shalinder Mahajan, Team Cvoter, India

“Shortcuts and Alibis: What Response Latencies Suggest about the Role of Party Identification in Japanese Political Decisionmaking,” Christian Collet¹ and Gento Kato²

¹International Christian University, Tokyo, Japan

²Waseda University

“A Silent Revolution: How Political Polling Shapes Indonesian Politics,” Agus Trihartono, R-GIRO, Ritsumeikan University, Japan

“Electronic Voting and Civil Referendums in Hong Kong,” Jazz Ma, Wai kin frank Lee and Robert Ty Chung, Public Opinion Programme, The University of Hong Kong, Hong Kong

Cherry B 302B

Social Media and Dividable Persons (3)

Chair: Zeti Azreen Ahmad, International Islamic University Malaysia, Malaysia

“Bridging the Gap between the Governmental Public-opinion Field and the Civilian: The Case of the People's Daily Micro-blog,” Xiaoping Luo and Pei Li, China Southwest University of Political Science and Law, China

“Spiritual support for the senior and media responsibility in an aging society: The case of Chongqing TV,” De-an Cheng, China Southwest University of Political Science and Law, China

“Social media as social infrastructure,” Kazuhiro Suda, Chuo University, Japan

“Crises in Malaysia: New media and new audience,” Zeti Azreen Ahmad¹, Aini Maznina A. manaf² and Mazni Buyong³

¹International Islamic University Malaysia, Malaysia

²International Islamic University Malaysia, Malaysia

³International Islamic University Malaysia, Malaysia

Iris 304

Business and Tourism

Chair: Ofer Feldman, Doshisha University, Japan

“The Study on the perception of human resource management of personnel at Borommaratchonnnani College of Nursing, Nakhon Ratchasima in fiscal year 2013,” Thananat Yod Sakrasan, Boromarajonani College of Nursing, Nakhonratchasima, Thailand

“The study on factors affecting decision of Thai tourists travel to Japan, Nitikorn Muangsornkhiaw, FACULTY OF MANAGEMENT SCIENCE, SILPAKORN UNIVERSITY, Thailand

“Pattern and Approach to Conducting Business under Social Enterprise Concept of Market Fairs in Amphur Hua-Hin, Prachuap Khirikhan Province,” Jittapon Chumkate, FACULTY OF MANAGEMENT SCIENCE, SILPAKORN UNIVERSITY, Thailand

“The Factor Analysis in Hotel Selection of Foreign Elder Tourists in Hua-Hin Prachubkirikhan,”
Issaraporn Onsomkrit and Kedwadee Sombultawee, FACULTY OF MANAGEMENT SCIENCE,
SILPAKORN UNIVERSITY, Thailand

Sunflower 306+307

How to Measure to Take Care of Aging Societies in Asia (2)

Chair: Kultida Panidchakul, Boromarajonani College of Nursing Saraburi, Thailand

“Attitude towards elderly of public health students under Praboromarachanok Institute,” Suwanna
Vudhironarit¹, Siritorn Yingrengreung², Hataya Petcharoen³, Yolludee Tantasit⁴ and Kiattisak
Saeio⁵

¹Boromarajonani College of Nursing Cholburi, Thailand

²Boromarajonani College of Nursing Bangkok, Thailand

³Sirindhron College of Public Health, Chonburi, Thailand

⁴College of Public Health, Khon Kaen, Thailand

⁵College of Public Health, Phitsanulok, Thailand

“The Health Behavior of Elderly Payom Subdistrict, Wang Noi District, Ayutthaya Province,”

Aphisara Manarantsan, Noppadol Towichaikul, Patjanan Siriratmongkhon and Sarocha

Meksuwan, FACULTY OF MANAGEMENT SCIENCE, SILPAKORN UNIVERSITY, Thailand

“The monitoring activities of daily living by family caregivers caring for older adults with functional
disabilities,” Rojanat Choojai and Nongnuch Wongsawang, Boromarajonani College of Nursing
Ratchaburi, Thailand

“Attitudes toward Older People of Nursing, and Public Health Undergraduate Students in Thailand,

Indonesia and Myanmar,” Sirikul Karuncharernpanit¹, Tassanee Krirkgulthorn², Kultida

Panidchakul³, Nur meity sulistia Ayu⁴, Chairun Nasirin⁵ and Win Win⁶

¹Boromarajonani College of Nursing, Chakriraj, Thailand

²Boromarajonani College of Nursing, Nakhonratchasima, Thailand

³Boromarajonani College of Nursing, Saraburi, Thailand

⁴STIKES Hang Tuah Tanjung Pinang, Indonesia

⁵STIKES Mataram Lombok, Indonesia

⁶University of Mandalay, Myanmar

Sunday, November 30 13:15–14:45

Rose A 201A

Poster Session (2)

“Factors impacting nursing students on the difference of perception levels of stigma about receiving

- counseling,” Kotchakorn Kaewprom and Apiradee Sooksangdow, Boromarajonani College of Nursing Nakhon Ratchasima, Thailand
- “Pathway model of problem gambling focused on child abuse, self-esteem and an irrational belief,” Chang hyun Jung^{1,2,3}, Ji su Jeon² and Kyo heon Kim³
- ¹Department of psychology, Chungnam university, Korea
- ²Department of psychology, Chungnam university, Korea
- ³Department of psychology, Chungnam university, Korea
- “The Effect of Instructional Video Compact Physiotherapy of Cerebrovascular Accidents for Village Health Volunteers,” Jongkolnee Tuicharoen¹, Wiparat Suwanwaiphattana², Nattineeporn Chantaranonthai³, Warunya Dondee⁴, Siriporn Pakdeekit⁵ and Manop Phasom⁶
- ¹Boromarajonani College of Nursing, Nakhon Ratchasima, Thailand
- ²Boromarajonani College of Nursing, Nakhon Ratchasima, Thailand
- ³Boromarajonani College of Nursing, Nakhon Ratchasima, Thailand
- ⁴Maharat Nakhon Ratchasima Hospital, Nakhon Ratchasima
- ⁵Maharat Nakhon Ratchasima Hospital, Nakhon Ratchasima
- ⁶Nongphalan Tambon Health Promoting Hospital, Nakhon Ratchasima
- “Differences between respondents and non-respondents of questionnaires from participants of Japan Environment & Children's Study in Toyama area,” Mika Kigawa¹, Hamazaki Kei¹, Tanaka Tomomi¹, Ito Miho¹, Adachi Yuichi² and Inadera Hidekuni¹
- ¹Toyama Regional Center for JECS, University of Toyama, Japan
- ²Department of Pediatrics, Faculty of Medicine, University of Toyama
- “Factors Affecting The Quality of Work Life and Work Happiness among Nursing Instructors in Colleges of Nursing, Praboromarajchanok Institute, Ministry of Public Health,” Lakana Siratirakul, Wassana Uppor and Charoonlux Pongcharoen, Boromarajonani College of Nursing, Suphanburi, Thailand
- “The Power of Living in the Present Moment among Diabetics,” Kanchana Thearntanachok, Savika Sikkalaya, Mahachulalongkornrajavidyalaya University, Thailand
- “Factors of Gambling Addiction from the view of Public Health,” Hyun ji Shin¹ and Kyo heon Kim²
- ¹Chungnam National University, Korea
- ²Chungnam National University, Korea
- “A comparative analysis of shoppers' information behavior in commercial districts and shopping malls using a questionnaire survey,” Ryosuke Yoshimoto¹, Fuyuki Yoshikane² and Takafumi Suzuki³
- ¹Graduate School of Library, Information and Media Studies, University of Tsukuba, Japan
- ²Faculty of Library, Information and Media Science, University of Tsukuba
- ³Faculty of Sociology, Toyo University
- “The Influence of Confirmation Bias on Irrational Decision-Making,” Jisu Jeon¹ and Kyoheon Kim²
- ¹Chung Nam National University, Korea
- ²Chung Nam National University, Korea
- “The Results of the Buddhist Integrated Model of Caring End-of-Life Stage Cancer Patients,”

Dutchanee Sinthuvongsanon, Pakthongchai Hospital, Thailand

“The Study on the perception of human resource management of personal at Boromaratchajonnani of Nursing, Nakhon Ratchasima in fiscal year 2014,” Thananat Sakrasan¹, Laorwan Oungsakul² and Jidapa Jittasusudto³

¹Boromaratchajonnani college of Nursing, Nakhon Ratchasima, Thailand

²Boromaratchajonnani college of Nursing, Nakhon Ratchasima, Thailand

³Boromaratchajonnani college of Nursing, Nakhon Ratchasima, Thailand

“The study of Helping Relationship of Nurses Preceptor and Stress level during Clinical Practice in Labor Room of fourth-year nursing students from class 54th; Boromrajonani College of Nursing, Nakhonratchasima,” Pitsamai Ubonsri, Nuchamart Gaewgoontol and Pattamaporn Khongkhoontot, Boromrajonani College of Nursing Nakhonratchasima, Thailand

“The Handicapped Elderly Care Taking at Home by Community Network,” Viliporn Runkawatt¹, Siriwan Kuttiyawithayakoon², Nongpaga Leelayana², Sirinthip Konsantia², Pronthip Srisombul² and Yaowamal Tomyawit²

¹Borommarajonani Nakhonratchasima Nursing College, Thailand

²Nakhonratchasima Health Provincial Office

“Alcohol product placement on television in Thailand,” Anchalee Pichedpan¹, Jantima Kheokao¹, Siritorn Yingrengrueng² and Tassanee Krirkgulthorn²

¹University of the Thai Chamber of Commerce Thailand

²Boromarajonani College of Nursing Saraburi, Thailand

“Relationship between Internet Contents and Internet Addiction in Children,” Su jeong Lee¹, Hyunji Shin², Minjeong Kim² and Kyoheon Kim³

¹Chungnam national university, Korea

²Chungnam national university, Korea

³Chungnam national university, Korea

⁴Chungnam national university, Korea

“The comparison of Two Screening Test for Depression in Pregnant Women,” Piyarat Sangbumrung, Boromarajonani College of Nursing, Nakhonratchasima, Thailand

“Does the school-based program, physical activity and balance of food consuming style improve the effectiveness of childhood obesity prevention?,” Dussadee Triyawong, Boromarajonani college of Nursing, Nakhon Ratchasima, Thailand

Rose B 201B

Is Social Capital in Neighborhood Community Critical in Disaster Mitigation?

Organizer: Motoo Kusakabe, Open City Institute Co Ltd, Japan

“Social capital is essential for community resilience,” Motoo Kusakabe, Open City Institute Co Ltd, Japan

“Is Social Capital in Neighbourhood Communities Critical in Disaster Mitigation?,” Emi(ko)

Kusakabe, Open City Institute Co Ltd, Japan

“The Importance of Social and Natural Capital in *Satoyama* Landscape Conservation: Learning from the Great East Japan Earthquake,” Kazuhiko Takeuchi, United Nations University, Japan

“Resettling from the 2004 Chuetsu earthquake - decision making and community cohesiveness,”

Kanako Iuchi, Tohoku University, Japan

Cosmos 203+204

Environmental Risk and Public Opinion

Organizer: Yuichi Kubota, University of Niigata Prefecture, Japan

“The Fukushima Nuclear Accident and Environmental Risk: A Questionnaire Survey of Fukushima Residents,” Takeshi Miyawaki¹ and Sasaoka Shinya²

¹Nihon university, Japan

²Hiroshima Shudo University

“A New Prospect of the Protection of the Oceans: Focusing on Increasing Japanese Interest,” Yuta Komori, Meiji University, Japan

“How Nuclear Risks Should Be Perceived and Communicated with the public?,” Yui Nakagawa, Tokyo Institute of Technology, Japan

Cherry A 302A

Health Promotion and Nursing Science (3)

Chair: Surasak Soonthorn, SIRINDHORN COLLEGE OF PUBLIC HEALTH SUPHANBURI, Thailand

“Adjuvant effect of chitosan for intranasal Japanese Encephalitis (JE) Vaccine,” Worawan Boonyo¹, Supavadee Boontha², Hans E Junginger³, Neti Waranuch³, Assadang Polnok³, Suthee Yoksan⁴, Narong Nitatpattana⁴ and Tasana Pitaksuteepong³

¹Sirindhorn College of Public Health, Phitsanulok, Thailand

²School of Pharmaceutical Sciences, University of Phayao, Phayao

³Department of Pharmaceutical Technology, Faculty of Pharmaceutical Sciences, Naresuan University

⁴Department of Pharmaceutical Technology, Faculty of Pharmaceutical Sciences, Naresuan University

⁵Department of Pharmaceutical Technology, Faculty of Pharmaceutical Sciences, Naresuan University

⁶Center for Vaccine Development, Mahidol University, Institute of Science and Technology for Development, Mahidol University at Salaya, Nakhonpathom

⁷Center for Vaccine Development, Mahidol University, Institute of Science and Technology for

Development, Mahidol University at Salaya, Nakhonpathom

⁸Department of Pharmaceutical Technology, Faculty of Pharmaceutical Sciences, Naresuan University

“Effectiveness of the Dengue Hemorrhagic Fever Prevention and Control in Community Program using a Participatory Learning Process,” Nongnuch Suapumee, Kuleudee Chittayanunt, Wandee Wongrattanak and Wantanee Naksrisang, Boromarajonani College of Nursing Chakriraj, Thailand

“Health promotion behaviors of elderly in Banpong District, Ratchaburi Province,” Sabaitip Cheuaiam, Boromarajonani College of Nursing Chakriraj, Thailand

“Public Opinions on the Role of Pharmacy Technicians in Performing Healthcare Services in Suphanburi Province, Thailand,” Dr. Surasak Soonthorn,” SIRINDHORN COLLEGE OF PUBLIC HEALTH SUPHANBURI, Thailand

Cherry B 302B

Media and Politics

Chair: Shingo Hamanaka, Yamagata University, Japan

“Military Service as a process of Political Socialization,” Shingo Hamanaka, Yamagata University, Japan

“Political Interviews on Japanese Television: A Study of Communicative Conflicts and Defending the Face,” Ofer Feldman¹, Ken Kinoshita¹ and Peter Bull²

¹Doshisha University, Japan

²York University, the UK

“Study on Government's New Media Platforms Credibility,” Hong Chen¹, Mingzhe Li¹, and Cong Liu²

¹School of Communication, East China Normal University

²Institute of Arts and Humanities, Shanghai Jiao Tong University

“Chinese Public's Cognition and Attitude towards Significant Political Event under the Circumstances of "Two Opinion Fields",” Bofei Zheng^{1,2}, Shuanglong Li^{1,2} and Bing Tong^{1,2}

¹Media and Public Opinion Research Center of Fudan University, China

²Fudan Journalism School

Iris 304

Journalism and Intellectual Property Right

Chair: Chang Zhang, Fudan University, China

“Intellectual Property Rights at Crossroads,” Li Gu, China Southwest University of Political Science and Law, China

~~“Status of science Journalism in Nepal with reference to Witch Accusation in Nepal,” Sanat Kumar Sharma, Co-executive director, B.P.K.M. planetarium observatory and science museum~~

~~development board, ministry of science, technology and environment, Nepal~~

“A Study on strategy for International Training Course for Asian Journalists,” Sook Choi¹ and Sung kyum Cho²

¹Institute for Communication and Information at Hankuk University of Foreign Studies, Korea

²Cungnam National University

Daisy 305

13:15–15:15

AJPOR Board Meeting

Sunflower 306+307

Nurturing Norms and Values among Children in Asia

Chair: Dusadee Charoensuk Eastern Asia University, Thailand

“How parental discipline influence violent behaviour in Thai adolescents?,” Rungrudee Wongchum, McCormick Faculty of Nursing, Thailand

“FAMILY SUPPORT TO SELF – CARE BEHAVIORS FOR TEENAGE PREGNANCY,” Pattawan Choolert, Boromarajonani collage of nursing, Chakriraj, Thailand

“ENGLISH LANGUAGE PROFICIENCY OF VIETNAMESE STUDENTS MAJORING IN ECONOMICS,” Akinori Seki^{1,3}, Toan Luu duc Huynh² and Xuan Thiminh Nguyen³

¹Tokyo Keizai University, Japan

²Banking University, Vietnam

³Asia Association of Education and Exchange

Sunday, November 30 15:00–16:30

Rose A 201A

Poster Session (3)

“The Satisfaction to The Facilities That are Conducive to Learning of Student Nurses in Boromarajonani College of Nursing Nakhonratchasima Year 255,” Prayoon Artlaor, Laorwan Oungsakul, Valaporn Tunthasuvanna, Manothai Wongsala and Udomluk Knajanasichai, Boromarajonani College of Nursing Nakhonratchasima, Thailand

“Knowledge and Factors Related to Tobacco Smoking of Undergrads in Nakhon Ratchasima, Thailand,” Ratchanee Choonkor and Supawadee Chaidachatorn, Boromarajonani college of nursing, Nakhon Ratchasima, Thailand

“Public opinion on the reliance of Thai Government: Case Study of High school student in Thailand

during 2014,” Naksit Sakdapat^{1,2,3}, Pornpong Sakdapat² and Ploytip Wanitmaniboot³

¹National Institute of Development Administration

²National Institute of Development Administration

³Chulalongkorn University

“Facebook users' upward and downward comparisons with others' standard of living and their life satisfaction: Exploring the comparative impact of Facebook friends versus surrounding people,”
Indeok Song¹ and Hyeseung Yang²

¹Joongbu University, Korea

²Kyungsoo University

“Attitudes toward Elderly of Nursing Students under Praboromarachanon Institute Ministry of Public Health, Thailand,” Kanyarat Ubolwan¹, Tassanee Krirkgulthorn², Jantima Kheokao³, Thitarat Sarkongdang⁴ and Suwanna Vudhironarit⁵

¹Boromarajonani College of Nursing Saraburi, Thailand

²Boromarajonani College of Nursing Nakhon Ratchasima, Thailand

³University of the Thai Chamber of Commerce, Thailand

⁴Boromarajonani College of Nursing Bangkok, Thailand

⁵Boromarajonani College of Nursing Choburi, Thailand

“Reflection on postpartum clinical learning experiences guided by KORAT Model of reflection among nursing student, Thailand,” Wareewan Siriwanij, Waraporn Tantawatana, Suchada Wongsawat and Nattineeporn Chantaranoi, BOROMARAJONANI COLLEGE OF NURSING, NAKHONRATCHASIMA, Thailand

“Survey of cigarette use and media exposure among Thai adolescents,” Prapas Thana¹, Siritorn Yingrengreung² and Jantima Kheokao³

¹Boromarajonani College of Nursing Saraburi, Thailand

²Boromarajonani College of Nursing Bangkok

³University of the Thai Chamber of Commerce

“The Thai version of Kogan's Attitude toward Old People (Kogan's OP): Evaluation of validity and reliability assessment, Kannika Hansoongnoen¹, Tassanee Krirkgulthorn¹, Viliporn Runkawatt¹, Siritorn Yingrengreung² and Jantima Kheokao³

¹Nakhonratchasima Nursing College, Thailand

²Boromarajonani Nursing College, Bangkok, Thailand

³University of the Thai Chamber of Conference

“Fruit and vegetable consumption, eating habits, and intention to increase consumption of Thai students,” Kingtip Phasuktoy¹, Siritorn Yingrengreung² and Prakrit Ratchawat³

¹Boromarajonani College of Nursing Saraburi, Thailand

²Boromarajonani College of Nursing Bangkok, Thailand

³Boromarajonani College of Nursing Saraburi, Thailand

“Depression, relationships with parents, and exposure to domestic violence of Thai youths,” Waraporn Chansong¹, Siritorn Yingrengreung² and Prapas Thana³

¹Boromarajonani College of Nursing Saraburi, Thailand

²Boromarajonani College of Nursing Bangkok, Thailand

³Boromarajonani College of Nursing Saraburi, Thailand

“Opinion towards abortion of Thai youths,” Siriwan Tumcheua¹, Siritorn Yingrengreung², Pourpen Krinara³ and Pachaneeya Chiengta³

¹Boromarajonani College of Nursing Saraburi, Thailand

²Boromarajonani College of Nursing Bangkok, Thailand

³Boromarajonani College of Nursing Saraburi, Thailand

⁴Boromarajonani College of Nursing Saraburi, Thailand

“Perceptions of Stroke Risk Factors and Warning Signs of Nursing Students under Praboromarachanok Institute Ministry of Public Health, Thailand, Kultida Panidchakul¹, Siritorn Yingrengreung², Boontuan Wattanakul³, Panitnat Chamnansua¹ and Smerchan Teerawatskul²

¹Boromarajonani College of Nursing Saraburi, Thailand

²Boromarajonani College of Nursing Bangkok, Thailand

³Boromarajonani College of Nursing Chon Buri, Thailand

“Using electronic document system in Nursing College: Perceived benefits and Barriers,” Kanokporn Noi Mongkoltae and Tassanee Krirkgulthorn, Boromaratchajonnani college of nursing, Nakhon ratchasima, Thailand

“Perceived Health Status and Health Promoting Behavior of Hand-woven Local Fabric Makers in Community,” Payao Phongsakchat, Sujira Laungpikulthong, Jeeraporn Cheanchum and Sakmongkol Cheauthong, Boromarajonani College of Nursing Saraburi, Thailand

“Gambling Motivation and Addiction: moderating effects on stages of change in Gambler,” Seo young Byeon¹, Hyun ji Shin² and Kyo heon Kim³

¹Chungnam national university, Korea

²Chungnam National University

³Chungnam National University

“Addictive Behaviors in Gambling based on Ajzen's Planned Behavior Model,” Hyun ji Shin, Byeon Seo young and Kim Kyo heon, Chungnam National University

Rose B 201B

Current Challenges in Education in Asia

Organizer: Reiko Ishii, University of Niigata Prefecture, Japan

“Expatriate parent perceptions of educational issues in Japan,” Melodie Lorie Cook, University of Niigata Prefecture, Japan

“Development of English Language Education in Nepal,” Akinori Seki, Tokyo Keizai University, Japan

“Difficulties in interpersonal relationships between Japanese children,” Yotaro Katsumata, Department of Child Studies, University of Niigata Prefecture, Japan

“A Longitudinal Study on the Growth Evaluation Using Abdominal Skinfold Thickness in Preschool Children,” Kiyoshi Ito, University of Niigata Prefecture, Japan

Cosmos 203+204

Social Capital and Social Integration

Chair: Eric Yu, National Chengchi University, Taiwan

“Gain or Loss? Modeling the Relationship among Differentiated Social Media Functions, Perceived Social Capital and Psychological Wellbeing,” Yu Guo¹, Yiwei Li² and Naoya Ito³

¹Hokkaido University, Japan

²Hokkaido University, Japan

³Hokkaido University, Japan

~~“How to measure the concept of Social Integration?: Case of Seoul,” Miree Byun, The Seoul Institute, Korea~~

“Why Do Taiwanese Youngsters Support the 318 Sunflower Student Movement? An Analysis of Issue Cleavages,” Eric Yu and Kah-yew Lim, National Chengchi University, Taiwan

“Social Rituals in South East Asia from the Aspect of Social Network,” Katsumi Shimane, Senshu University, Japan

Cherry A 302A

Health Promotion and Nursing Science (5)

Chair: Jaratsri Petchkong, Boromarajonani College of Nursing, Chakriraj, Thailand

“FACTORS INFLUENCING THE 21st CENTURY SKILLS OF THE NURSING STUDENT: BOROMMARAJONNANI COLLEGE of NURSING CHAKRIRAJ, MINISTRY OF PUBLIC HEALTH, THAILAND,” Jaratsri Petchkong, Boromarajonani College of Nursing, Chakriraj, Thailand

“Humanistic Care Behavior on Nursing Student Volunteer in Health Service: A Service Learning,”

Warunee Meelai¹, Worapanit Sukrapat² and Orawan Duangchai³

¹Boromarajonani College of Nursing Chon Buri, Thailand

²Boromarajonani College of Nursing Chon Buri, Thailand

³Boromarajonani College of Nursing Chon Buri, Thailand

Cherry B 302B

Social Media and Dividable Persons (4)

Chair: Zeti Azreen Ahmad, International Islamic University Malaysia, Malaysia

“The lifted the curtain agenda setting of UGC of social media in china,” Yunfeng Xi¹, Professor Dadoo Mohdo Hamdan Adnan² and Chang Peng Kee’ Ph.D³

¹ University Malaysia Sabah, China

² University Malaysia Sabah, the dean of school of social sciences

³ University Kebangsaan Malaysia

“Chinese Internet Users' Communication Behaviors in Public Events: A Survey on Internet Users from 36 Cities,” Yungeng Xie, Rui Qiao and Cong Liu,” Institute of Arts and Humanities, Shanghai Jiao Tong University, China

“Intimate Comrade or South China Sea Trouble Maker? Online Elite Chinese Perception of Vietnam: Content Analysis of Zhihu,” Shengyang Zhong and Wang Guohua, School of Public Administration, Huazhong University of Science and Technology, China

“POLITICAL EFFICACY AMONG MALAYSIAN VOTERS: THE ROLE OF TRADITIONAL AND NEW MEDIA,” Syed Arabi Idid¹, Ismail Sheikh Yusuf Ahmed Dhaha² and Rizwanah Souket²

¹International Islamic University Malaysia, Malaysia

²International Islamic University Malaysia, Malaysia

³International Islamic University Malaysia, Malaysia

Iris 304

Asia's Future

Chair: Takeshi Uemura, University of Niigata Prefecture, Japan

“Territorial dispute between China and Japan and support for the Prime Minister Abe: An Examination of Rally-round-the-flag effect through survey experiments,” Tetsuro Kobayashi¹ and Azusa Katagiri²

¹National Institute of Informatics, Japan

²Stanford University

“Cultural misunderstandings in Sino-Japan relations,” Takeshi Uemura, University of Niigata Prefecture, Japan

“Asia's Future,” Jeong hwa Joo, PUKYONG NATIONAL UNIVERSITY DIVISION OF INTERNATIONAL & AREA STUDIES, Korea

“Trends in partial disability-free life expectancy for working age population in Japan: 1989-2010,” Yasuhiko Saito, Nihon University, Japan

Sunflower 306+307

Well-Being and Quality of Life in Asia (3)

Chair: Noppanon Homsud, Silpakorn University

“Quality of Life of Old and Older Thai Elderly and Factors affecting on Their Quality of Life,” Chanuttha Ploylearmsang, Chaupaka Wanasabumrong and Wannaporn Wannathip, Social Pharmacy Research Unit, Faculty of Pharmacy, Mahasarakham University, Thailand

“An Assessment of Service Quality through 30 baht treats all scheme projects at Cha-am Public

hospital by using SERVQUAL scale,” Kedwadee Sombultawee, FACULTY OF MANAGEMENT SCIENCE, SILPAKORN UNIVERSITY, Thailand

“The Analysis of Factors Affecting to Choose Health Insurance Package of Customers in Bangkok,”
Konwipa Thongkon and Patcharin Phrarat, FACULTY OF MANAGEMENT SCIENCE,
SILPAKORN UNIVERSITY, Thailand

"The access a legal rights of the disabilities and a social welfare system that promotes the rights of people with disabilities in Thailand" Porntida Visaetsilapanonta et al., Department of Education, Faculty of Social Science and Humanities, Mahidol University, Hakornpathom, Thailand

Sunday, November 30 17:00–17:30

Cherry 302

Closing Ceremony (Awards presentations and brief introduction from next year's ANPOR conference host)

Monday, December 1 8:30–15:15

**Post-Conference Tour: Castle Town Shibata/ Northern Culture Museum, Lunch/
Niigata Senbei Oukoku (literal translation is "Rice cracker kingdom" – where you can
have an experience of cooking rice crackers yourself)**

***Meeting Place is Toki Messe 1F Entrance**